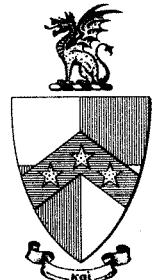


BETA LOYALTY

"Again, the Beta is distinguished from all other kinds of fraternity men whatsoever by just a little warmer and stronger, just a little tenderer and more enduring fraternity feeling than any of them can attain to. For it was always so, I do not in the least know how it happened, nor why it persisted after it happened, but a long time ago there came into Beta Theta Pi a fraternity spirit that was, and is, and apparently will continue to be, unique."

Willis O. Robb



Beta Theta Pi
Founded 1839

THE IDEALS OF BETA THETA PI

"They mean something more than banquets and a good time, they mean fellowship and friendship, they bind heart to heart and every one of our members is a brother to all the rest. We ask not whether he be from Texas or Tennessee, from New Jersey or New Hampshire, it is enough that he is a Beta Theta Pi."

David J. Brewer

Gamma Phi Chapter

of

Beta Theta Pi



at the

University of Oklahoma

This brochure was compiled and edited for the personal use of the members of Beta Theta Pi fraternity. It is hoped this information will be of interest and be beneficial to friends of Beta.

Jim Langdon, 1548

from our new president...

Beta Brothers,

This summer's fraternity rush program at the University of Oklahoma promises to be the greatest in the history of the university. We hope to personally invite each and every rushee to come and see us and look us over to see if Beta Theta Pi should be a part of their life.

If a rushee wants to achieve a strong and lasting brotherhood relationship which will last long after college days are over, we think Beta is for him. If he wants to attain the highest goals possible in scholarship and student activities, we know our fraternity will guide him along because Beta Theta Pi has never been surpassed in these fields of endeavor.

I ask you to encourage all rushees to look very closely at each fraternity he comes in contact with this summer. Invite him to compare the records of each fraternity and then make a careful, personal decision. Beta Theta Pi invites comparison because we stand on a record equalled by none, yet envied by many.

We believe our fraternity is composed of individuals held together by a strong bond of unity and brotherhood. Beta Theta Pi is a great fraternity. It not only molds the leaders of today's university, but more importantly the leaders of tomorrow.

yours in
-kai-
Levoy C. Ellsworth, Jr.
Chapter President

(Spring 1972)

Beta—Scholastically

The name Beta Theta Pi stands alone in the field of scholarship. Gamma Phi chapter is merely doing its part in preserving fine national record. Beta has an unparalleled record of having had the highest national scholarship average more often than all fraternities combined. In a recent nineteen-year period, Beta was first eighteen times—an achievement not remotely approached by any other fraternity.

Emphasis on scholarship begins the moment a man is pledged and continues until he leaves the chapter. A carefully supervised study plan for freshmen is designed to instil in them the study traits that make possible the Beta tradition in scholarship. Members of the house are ready and willing to assist freshmen in their courses in order to maintain high personal and fraternity scholastic record. Over the past seventeen years, the Betas at OU have finished first in scholarship fourteen times, including the last five consecutive years.

This year Beta won grades with a 2.98 grade average over both semesters. Beta was proud to have eight freshmen earn Phi Eta Sigma honors the first semester for maintaining a 3.5 average or over. Beta also had five members admitted to medical school this past spring, five in Omicron Delta Kappa (men's honorary), and Paul Carlisle in Phi Beta Kappa.

Mike Burnett, Sapulpa junior, will serve the chapter as scholarship chairman first semester.

Beta—Athletically

Only a few can participate in varsity athletics, but everyone can and usually does take part in the intramural program. University intramurals is the biggest sports activity on campus.

The Beta record in intramurals is enviable. The men of Gamma Phi have earned the coveted intramural trophy nine out of the past twelve years. Curtis Wade, Tulsa junior, will serve as house intramural chairman during the coming year. It will be his primary job to organize house teams for another Beta championship in 1972-73.

In varsity athletics over the past year, Beta brothers have been proud of super athlete Scott Martin, Scholastic All-American, All Big Eight in basketball and team captain, and a four-time conference tennis champion. Other Betas on varsity squads to be proud of were Mike Lynch, basketball; Kim Cook and Gary Fleming, baseball; Jack Hughes (league champion), Jim Bowles and Frank Thompson, tennis; Sam Allen, wrestling; and Jeff Mabry and Jeep Dewberry, football.

Beta—Socially

In keeping with its goal of excelling in all phases of college life, Beta provides for its members a social program second to none on campus. In addition to emphasizing scholarship and athletics, the men of Gamma Phi are continually taking part in the social aspects of college life. We believe that some of the best and longest remembered times of college days are those which occur after study assignments have been completed.

The social calendar begins during the summer months with numerous rush parties held in different cities and towns throughout the state. The first party of the school year comes during the first week of classes. This is our "Victory Party" given to acquaint the new pledges with members.

Friends, parents and alums always crowd the house on football home-game week-ends for a buffet dinner before the game and a snack afterwards.

Other parties during the year are a Fabulous Fifties party, Dallas party during Texas weekend, Barn Dance (a two-nighter), Reno Vino, Casino Party, Spring Rush party, and numerous other functions.

Mike King, Tulsa junior, is the newly elected social chairman for the fall semester.

Beta—On Campus

The University of Oklahoma offers unlimited opportunities for those students who have ability, interest, and ambition. This year, as in the past, many outstanding men of Beta Theta Pi were active in every major activity and office. As an illustration of this, Pe-et, an organization composed of the top ten senior men on the campus, has in its sixty-two years at OU honored more men of Beta than any other fraternity. Richard Taylor, Scott Martin and Doug Pereboom were Pe-et members in 1971-72.

Examples of Beta's leadership on the campus are numerous:

Director of Sooner Scandals, 1971 and 1972; Director of OU Student Entertainers, 1971 and 1972; Gold Medal Letzeiser Award presented to the top senior man (Richard Taylor); Sooner Yearbook Man of Distinction, 1972 (Mike Synar) and runner-up (Richard Taylor); chairman of the OU Student Congress (Skip Stephens); Three Top Ten Freshmen in 1972 (Chuck Chesnut, Jim Townsend, Mike Nairn); eight Phi Eta Sigmas; five in Omicron Delta Kappa; three varsity cheerleaders; two each on the Student Activities Board and Student Activities Council; and numerous others in Gamma

Gamma, President's Leadership Class, and the University Scholar program.

Beau Cantrell, Hooker senior, will be the house activity chairman this fall.

Why Be A Beta?



The young man who is selected for membership in Beta Theta Pi is far more fortunate than he can possibly realize when he dons the white shield bearing three gold stars.

The Beta pledge inherits well over a century of traditions, ideas and accomplishments. His pledge button labels him at once as a prospective Beta and he is stamped with a name that has been enriched by the lives of nearly 97,000 men who have worn the badge before him.

The Beta Pledge Program is designed to prepare him for membership in Beta Theta Pi. It is a process of education in many fields, including scholarship and social life. It is a time of adjustment to group living and to college life.

Pledging a fraternity is not pledging away any of the rights of the individual. The only difference is that one has taken on new responsibilities. He has joined a group of men that have high goals and ideals, and it is his responsibility to see that these goals and ideals are carried on.

Pledgeship is a probationary period—a time between pledging and initiation. During this period, the pledge is instructed in the history, life and traditions of the fraternity so that he may have a greater appreciation and richer understanding of the group he has chosen. It should be mentioned that physical hazing of pledge has been outlawed both at the University of Oklahoma and the National Fraternity of Beta Theta Pi.

As Jerry Lucas, Ohio State '62, 3-time All-American basketball player, said, "To become a leader of a large group is a difficult task, but Beta Theta Pi is a leader in itself, which teaches men to become leaders. During pledging we learn to control our environment instead of being controlled by it. The entire pledge program is designed to build a foundation which will support us in years to come. None of us knows what we will be doing in two, five or ten years; but I know then, as now, that all of us will be thankful for what Beta Theta Pi has done and is still doing for us."

Bill Doughty, Tulsa junior, will be the 1972-73 pledge trainer.

